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For more information, contact:

In the United States:
Pete Settles, GS1 US
+1 609-620-4650
psettles@gs1us.org

In Brussels:
Audrey Ni Cheallaigh, GS1 Global Office
+32 788 7825
Audrey.nicheallaigh@gs1.org

The Pace of EPC/RFID Adoption Continues to Accelerate

More than 1000 subscriber companies worldwide across 12 major industries trust EPCglobal to enable accurate information and visibility about products in their supply chains

BRUSSELS, Belgium, 12 December 2006 – EPCglobal Inc, the not-for-profit standards organisation dedicated to driving global adoption of Electronic Product Code™/Radio Frequency Identification technology (EPC/RFID) for supply chain excellence, has announced that it has passed the 1000th subscriber benchmark.

“Today more than 1,000 companies across the globe benefit from the standards that have been developed since our inception in 2003,” said Chris Adcock, President of EPCglobal Inc..

In all, 12 major industries and 51 industry segments are represented in EPCglobal. “Although EPCglobal maintains strong ties to its first industry partner, consumer packaged goods, today our subscriber companies represent a wide range of industries from healthcare and life sciences to transportation and logistics, footwear and apparel, and aerospace, automotive and high technology,” said Chris Adcock, EPCglobal Inc.

In only three short years, the EPCglobal community has ratified seven global standards, which has accelerated the development of hardware and software products for EPC/RFID implementations. More than 45 hardware and software products have been certified by EPCglobal and are on the market.

This year has brought with it several significant developments for EPCglobal. Among the EPCglobal accomplishments for 2006 are:

- The International Organization for Standardization (ISO) ratification of the UHF Gen 2 Air Interface protocol, published under ISO 18000-6 part C
- The formation of the HF Air Interface Working Group and the UHF Air Interface Working Group. The HF Working Group focuses on extending the logic and technology that is part of today's UHF Gen2 standard into the high frequency band. The UHF Working Group is developing extensions to the current Gen2 UHF protocol to add security features that are needed for item level tagging.

“At Procter & Gamble, EPC/RFID provides us with the means to see our products move from the point of production to the point of sale,” said Dick Cantwell, EPC Team Leader, Procter & Gamble and Chairman, EPCglobal Board of Governors. “The technology allows us to watch every step between those two points, which results in a more accurate, safer, and more secure supply chain.”

For more information, visit www.EPCglobalinc.org

About EPCglobal Inc

EPCglobal Inc is a subsidiary of GS1 and GS1 US™ and supports the global adoption of the Electronic Product Code™ as a global standard to enable accurate information and visibility about products in the supply chain. More information about EPCglobal Inc can be found at www.EPCglobalinc.org

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