

Major land, air, sea and rail transport and logistic pilot to start between China and the US based upon EPCglobal standards

BRUSSELS, Belgium - LAWRENCEVILLE, New Jersey – October 26, 2007 – EPCglobal Inc, a subsidiary of GS1, today announced plans for the second phase of its Transportation and Logistics Services (TLS) Industry Action Group RFID (Radio Frequency Identification) pilot program. The pilot will put into practice unprecedented real-time cargo visibility of the flow of goods between trading partners and logistics providers from mainland China to mainland U.S.

Phase One of the Transportation and Logistics pilot, which was extensively supported by the Ministry of Economics, Trade and Industry (METI) in Japan, validated the use of both passive and active UHF EPC tags for sea-shipment of cartons and containers between Hong Kong and Japan. Phase Two of the Transportation and Logistics pilot, also to be supported by METI and other members of the Transportation and Logistic Industry Action Group, will begin in November, 2007. The project will involve the shipment of parts and finished goods such as laptop computers and agricultural machinery of international corporations moving from source factories in China to distribution centers in the U.S., flowing through the ports of Shanghai and Los Angeles.

This multi-industry, multi-stakeholder initiative will provide extensive testing and validation of EPCglobal standards, specifically the recently ratified EPCIS (EPC Information Services) standard, driving adoption of RFID technology and will evaluate the usage of active and passive conveyance asset RFID tags. “The EPCglobal standards used in the global Transportation and Logistics pilot will demonstrate how the identification of objects, data capture and sharing of information among partners can be achieved” said Chris Adcock, President of EPCglobal Inc.

The partners participating in the EPCglobal pilot will include major logistics, shipping, hardware and software providers such as Adtio, Alien Technology, Allumis, Confidex, DHL, iControl, Maersk Logistics, NEC, NTT Comware, NYK Logistics, Oracle, Savi Technology, Schneider National, Sato, Sense Technology, Toppan Forms, Toppan Printing, UPM Raflatac. Additionally, active participants supporting the Transportation and Logistics pilot will be METI, MTI, Nomura Research Institute and the GS1 Member Organizations from China, Hong Kong and Japan.

“Together in their entirety, the combined use of the integrated set of these most important EPCglobal and GS1 standards used in the pilot will highlight the tremendous possibilities that can now be enabled in global supply chain operations,” explained Tetsuya Hamabe, Director of Distribution and Logistics Policy Division of METI. “For example, better understanding and sharing of information will allow the pilot to demonstrate best practice around supply chain visibility and customs clearance procedures. The pilot will be arranged so that customs declaration and clearance data will be assembled and communicated in a more timely, accurate and efficient manner.”

About EPCglobal Inc

EPCglobal Inc is a subsidiary of the global not-for-profit standards organization GS1, and supports the global adoption of the Electronic Product Code as industry-driven standards to enable accurate, immediate and cost-effective visibility of information throughout the supply chain. More information about EPCglobal Inc can be found at <http://www.epcglobalinc.org>

Notes:

EPC Information Services (EPCIS)

About EPCIS

EPCIS is a standard used to track the progress of objects as they move through the supply chain. The data shared at each read point in the supply chain provides WHO, WHAT, WHEN, WHERE

and WHY of each read. EPCIS provides the Information Services necessary for the storage, communication and dissemination of EPC data. It provides standards event capture and query interfaces for obtaining and sharing data about unique objects in the supply chain within and across organisations.

EPCglobal Standards

EPCglobal standards are a set of integrated industry-driven standards which have been developed to meet user's requirements enabling the identification of objects, data capture and sharing of information among partners throughout the supply chain.