

PRESS RELEASE

SAP® Object Event Repository Achieves EPCIS Certification

SAP OER successfully passes the GS1 EPCglobal Certification Program for compliance with EPCIS standard

BRUSSELS, Belgium - LAWRENCEVILLE, New Jersey – December 18, 2008 – EPCglobal Inc, a subsidiary of the global not-for-profit standards organization GS1, today announced that SAP® object event repository (SAP OER) has been certified and is fully compliant with the organization's Electronic Product Code Information Services (EPCIS) standard. EPCIS allows for the seamless, secure exchange of data at every point in the lifecycle of goods and services. By providing a standard set of interfaces for EPC data, EPCIS enables a single way to capture and share information, while still allowing the flexibility for industry and organization-specific implementations. EPCIS supports powerful business cases and consumer benefits such as container tracking, product authentication, promotions management, baggage tracking, electronic proof of delivery, chain of custody, returns management, and operations management.

SAP OER is at the heart of the SAP solutions for auto-ID and item serialization and supports the creation of enterprise-wide processes such as product tracking and authentication. SAP OER is the centralized system of record that orchestrates auto-ID-based business processes and facilitates intercompany and intracompany tracking of serialized items. In conformance with the EPCIS standard, it harmonizes internal auto-ID serialization with auto-ID event information from external trading and regulatory partners, leveraging a scalable and proven real-time, event-driven engine. The repository can support any number of instances of the SAP Auto-ID Infrastructure offering, which complements it by executing and extending standard SAP business processes at a local or regional level, such as a warehouse or a manufacturing plant.

“SAP has been a leader in adopting open standards in its RFID solutions,” said Nicholas Fergusson, director of the Certification Program at EPCglobal Inc. “SAP object event repository

complies fully with the EPCIS standard, which means it can be used by enterprises to securely and efficiently share data with trading partners who are also using EPCIS-compliant solutions.”

"For 10 years, SAP has been actively enriching core, end-to-end processes of SAP Business Suite applications with the integration of RFID, 2-D barcode, sensors and other auto-ID technologies," said Richard Campione, senior vice president, Business Suite Solution Management, SAP AG. "The resulting innovation has benefited SAP customers through increased data accuracy and automation; improved visibility into manufacturing, supply chain, and asset management processes; and heightened brand and financial protection provided by anticounterfeiting and traceability capabilities. By achieving certification and compliance with the EPCIS standard, SAP OER offers companies of all sizes a safe, proven path to adopting auto-ID and item serialization technologies and enjoying these benefits."

The EPCIS standard was ratified in April 2007 and conformance testing began in September 2007. To be certified as EPCIS-compliant, a solution must pass a battery of tests that target a set of interfaces defined in the EPCIS standard. These tests include HTTP Capture Application, HTTP Capture Server, Query Control over HTTP, Query Callback to HTTP, and HTTPs destinations. Testing is conducted on EPCglobal's behalf by an independent company, MetLabs.

SAP OER is already being deployed successfully in a number of the 28 industry verticals served by SAP, ranging from high technology to pharmaceuticals.

To learn more about the EPCglobal Software Certification Program, or any other vendor selection programs offered by GS1 EPCglobal, visit <http://www.epcglobalinc.org/certification>.

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SAP Forward-looking Statement

Any statements contained in this document that are not historical facts are forward-looking statements as defined in the U.S. Private Securities Litigation Reform Act of 1995. Words such as “anticipate,” “believe,” “estimate,” “expect,” “forecast,” “intend,” “may,” “plan,” “project,” “predict,” “should” and “will” and similar expressions as they relate to SAP are intended to identify such forward-looking statements. SAP undertakes no obligation to publicly update or revise any forward-looking statements. All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations The

factors that could affect SAP's future financial results are discussed more fully in SAP's filings with the U.S. Securities and Exchange Commission ("SEC"), including SAP's most recent Annual Report on Form 20-F filed with the SEC. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates.

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Notes to the Editor:

About GS1 EPCglobal Standards:

GS1 EPCglobal standards are a set of integrated industry-driven standards which have been developed to meet user's requirements enabling the identification of objects, data capture and sharing of information among partners throughout the supply chain. These standards are developed within the framework of EPCglobal Inc.

About EPCIS (EPC Information Services)

EPCIS is a standard used to track the progress of objects as they move through the supply chain. The data shared at each read point in the supply chain provides WHAT, WHEN, WHERE and WHY of each read. EPCIS provides the Information Services necessary for the storage, communication and dissemination of EPC data. It provides standards event capture and query interfaces for obtaining and sharing information about unique objects in the supply chain within and across organisations.

About EPCglobal Inc:

EPCglobal Inc is a subsidiary of the global not-for-profit standards organization GS1, and supports the global adoption of the Electronic Product Code as industry-driven standards to enable accurate, immediate and cost-effective visibility of information throughout the supply chain.

For more information about EPCglobal Inc, visit: www.epcglobalinc.org

About GS1:

GS1 is a neutral, not-for-profit organisation dedicated to the design and implementation of global standards and solutions to improve the efficiency and visibility in supply chains. GS1 is driven by more than a million companies, who execute more than five billion transactions a day with the GS1 System of Standards. This makes it the most widely used supply chain standards system in the world.

For more information about GS1, visit: www.gs1.org

About SAP Solutions for Auto-ID and Item Serialization:

SAP solutions for auto-ID and item serialization – embraced by more than 350 customers in 16 countries and 18 industries – are proven and scalable to seamlessly integrate real-world data into enterprise applications. Built on industry standards and a service-oriented architecture (SOA), SAP solutions provide a foundation that enables enterprises to address immediate compliance mandates while generating business value by integrating RFID and other cutting-edge auto-ID technologies.

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