

GRIFS Forum Meeting

Building the global RFID Standards Forum

30 June 2009, Washington DC - Draft Agenda



GRIFS Forum Meeting - Washington DC, 30 June 2009

Venue: Center for Strategic and International Studies,
1800 K Street, NW, Washington DC, 20006

To register to this event, please go to

<http://www.grifs-project.eu/index.php/event-registration/en/>

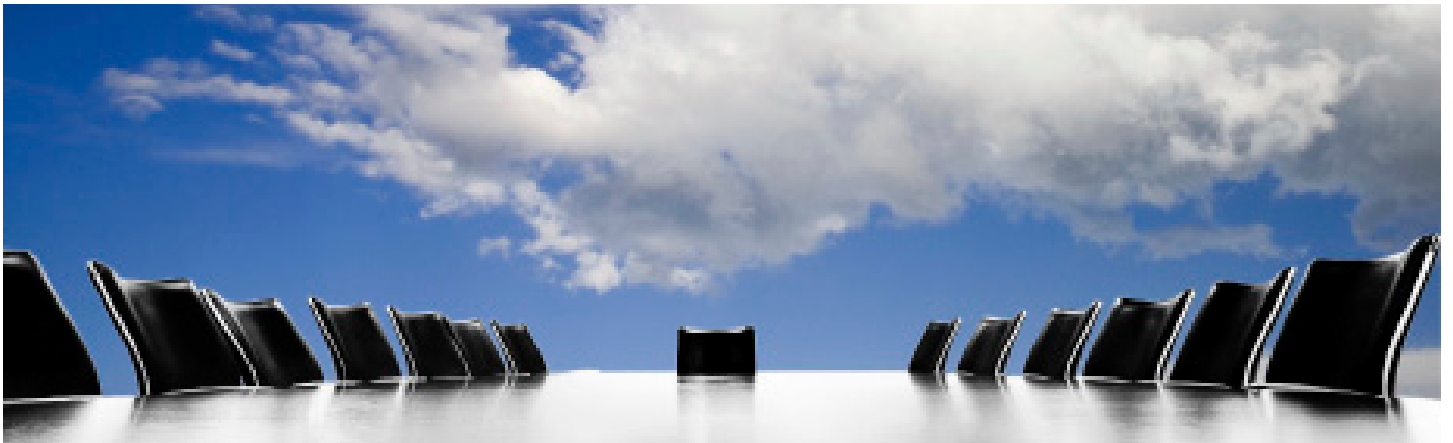
- 09:00 *Coffee and Registration*
- 10:00 Welcome and introduction to the day
Sally Herbert, GS1, President Standards & System Development and GDSN, Inc.
- 10:15 Overview of the GRIFS project
Henri Barthel, GS1, GRIFS project coordinator
- 10:30 Standards for users
Ajit Jillavenkatesa, National Institute of Standards and Technology (NIST)
- 11:00 Industrial Business Case
Michael P. Rose, Vice President, Johnson & Johnson, Industry Adoption of RFID and Electronic Track & Trace
- 11:30 *Coffee Break*
- 12:00 Standards based hardware and software products and services
Dan Mullen, President AIM Global
- 12:30 Looking into the future of international standardisation
Christian Floerkemeier, Massachusetts Institute of Technology (MIT)

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European Commission
Information Society and Media



- 13:00* *Lunch*
- 14:00* The ETSI perspective
Patrick Guillemin, ETSI, GRIFS project
- 14:20* The CEN perspective
Gertjan van den Akker, Standardisation Consultant NEN, Secretary of CEN TC225
- 14:40* Highlights on the GRIFS project: MoU, Forum and Standards database
Stephane Pique, GS1, GRIFS project
- 15:10* Panel Discussion
Speakers & Forum intended members
Moderated by Mark Roberti, RFID Journal Director
- 16:00* Conclusion & close
Henri Barthel, GS1, GRIFS project coordinator

More information <http://www.grifs-project.eu>

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